

## North Carolina Fruits & Veggies Nutrition Coalition

NC Division of Public Health—Physical Activity & Nutrition Branch 1915 Mail Service Center Raleigh, NC 27699-1915

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*Mission: The mission of the NC Fruits & Veggies Nutrition Coalition is to promote better health for all North Carolinians by increasing fruit and vegetable consumption.*

### Membership Application for October 1, 2007 – September 30, 2008

Since 1996, the NC Fruits & Veggies Nutrition (formerly NC 5 A Day) Coalition has been organizing statewide efforts to promote fruit and vegetable consumption through a coordinated effort and partnership among the health community, government agencies, the fruit and vegetable industry, and other private sectors. We encourage and welcome your membership at any time during the year!

**There is no annual membership fee. However, to be included on our mailing list you MUST complete and return this Membership Application each year. Benefits include e-letters, funding opportunities, educational materials, training, and more. Applicants are granted member-only access to portions of the website, which provides exclusive privileges not available to non-members.**

**New Member**

**Renewal**

1. Fill in form by using the tab key, type your answers, then save and email to [nc5aday@ncmail.net](mailto:nc5aday@ncmail.net); or copy form, PRINT in black ink and fax a copy to 919/870-4804.

Name:		Title:
Organization:		County:
Street or Mailing Address:		
City:	State: <b>NC</b>	Zip + 4 Postal Code:
Preferred Phone Number:		Fax:
E-mail:		Website:

2. The NC Fruit & Vegetable Nutrition Coalition has developed, based on it's State Strategic Plan, membership categories that reflect *Active Levels of Involvement* in the NC Fruits & Veggies Nutrition Coalition: They are as follows:

**Gold:** Actively participate in the NC Fruit and Vegetable Nutrition Coalition **Steering Committee** and/or serve as workgroup chair

**Silver:** Actively participate in a **Coalition workgroup** or on special projects as needed (see below)

**Bronze:** Promote fruit and vegetable consumption in **your local area and submit NC Fruit & Vegetable Tracking Forms** (a method to credit your efforts) **or submit written member spotlights/impact statements** after implementation. At a minimum, all Coalition members are asked to function at the Bronze level. Additionally, NC Fruits and Veggies Nutrition Coalition members are strongly encouraged to become Silver or Gold level members, by agreeing to serve on one or more of the following workgroups. The work of the Steering Committee and these workgroups help move the State Fruit & Vegetable Nutrition Program forward and provide resources for use by all NC Fruits & Veggies Nutrition Coalition members.

***To indicate your desired level of involvement - Gold, Silver, or Bronze - please check one.  
(Workgroup commitments begin immediately and run through September 30, 2008)***

<b>Gold Level</b> <input type="checkbox"/>	<input type="checkbox"/>	<i>I am interested in serving on the steering committee.</i>
	<input type="checkbox"/>	<i>I am interested in being a workgroup chairperson. (check workgroup below)</i>
<b>Silver Level</b> <input type="checkbox"/>	<input type="checkbox"/>	<i>I am interested in serving on a workgroup. (check workgroup below)</i>



*Mark all workgroup / interest areas / special projects listed below as indicated in the selected boxes for the Gold and Silver level.*

- Annual Symposium:** Plan, conduct and evaluate the annual NC Fruits & Veggies Nutrition Coalition Symposium.
- Awards:** Develop and publish the NC Fruits & Veggies Nutrition Coalition Star Awards packet. Publicize the awards to members and related groups and encourage participation. Solicit financial support from businesses and corporations to sponsor the awards yearly. Judge the annual awards that are submitted. Coordinate the presentation of the awards and recognition at the Symposium, on the website, in the e-newsletter and through the media.
- Communications -listserve:** Write or provide articles/resources/updates for the Coalition listserve on a quarterly basis.
- Communications – Website and Member Spotlights:** Review the www.fruitsandveggiesnc.com website on an ongoing basis and provide fruits and veggies information/resources to add to the site bimonthly. Help secure member spotlights/everyday successes and prepare them for publication on the website and listserve.
- Programs - Interventions:** Develop and/or compile and disseminate effective national, state, and/or local fruit and vegetable programs/interventions (e.g. WIC Farmer's Market, NC Fresh Fruit & Vegetable Program in Schools, , EBT and Farmers Markets, etc.)
- Fruit & Vegetable Promotional - Media Campaigns:** Review and tailor National Fruits & Veggies—More Matters Promotional/Media campaigns for NC. Distribute materials to coalition members via appropriate channels.
- Membership, Recruitment, and Maintenance:** Work to increase membership in the NC Fruits & Veggies Nutrition Coalition to at least 1 member per county in NC. Identify key industry and allied partners not involved with the coalition and contact them about becoming a member and being involved in fruit and veggie messages, programs, projects and/or research.
- Resource Development:** Develop or market industry-specific resources that support Coalition activities. Develop a fundraising system to support Coalition activities. Identify and share fruit and veggie grant opportunities.

**Bronze**

**I am willing to actively promote fruit and vegetable consumption in my community, and report on these efforts by submitting tracking forms, member spotlights, or impact statements to the NC Fruits & Veggies Nutrition Program, even though I am unable to serve on a workgroup at this time.**

**3.** Please summarize how you currently promote fruit and vegetable consumption and describe future initiatives:

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**Name or Signature:**

**Date:**

Please email (preferred), fax or mail back to the fax/addresses on front page. Please call with any questions.